



**Brytend B.V.**

Thorbeckelaan 152  
3362 WV SLIEDRECHT  
The Netherlands  
+31 (0) 85 013 02 04  
info@brytend.eu  
www.brytend.eu

# Brytend Privacy Notice

Date: 01-04-2024.



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# 1. Introduction

Brytend B.V. is committed to protecting the privacy and security of your personal information. This privacy notice describes how we collect and use personal information about you during and after your relationship with us, in accordance with the General Data Protection Regulation (GDPR).

# 2. Data Controller

Brytend B.V. is a "data controller." This means that we are responsible for deciding how we hold and use personal information about you.

# 3. The Kind of Information We Hold About You

Personal data, or personal information, means any information about an individual from which that person can be identified. It does not include data where the identity has been removed (anonymous data). Customers can add their business and contact information depending on their needs to make the software work for them. This may include business name, address, phone number, email address, and other relevant details necessary for the functionality and customization of the software.

## 4. How Is Your Personal Information Collected?

We collect personal information about you through various methods, including information you provide directly to us, information collected automatically when you visit our website, and information we obtain from third-party sources.

## 5. How We Will Use Information About You

We will only use your personal information when the law allows us to. Most commonly, we will use your personal information in the following circumstances:

- Where we need to perform the contract we have entered into with you.
- Where we need to comply with a legal obligation.
- Where it is necessary for our legitimate interests (or those of a third party) and your interests and fundamental rights do not override those interests.

## 6. Data Sharing

We may have to share your data with third parties, including third-party service providers and other entities in the group. We require third parties to respect the security of your data and to treat it in accordance with the law.

## 7. Data Security

We have put in place measures to protect the security of your information. Third parties will only process your personal information on our instructions and where they have agreed to treat the information confidentially and to keep it secure.

## 8. Data Retention

We will only retain your personal information for as long as necessary to fulfill the purposes we collected it for, including for the purposes of satisfying any legal, accounting, or reporting requirements.

## 9. Your Rights in Connection with Personal Information

Under certain circumstances, by law you have the right to:

- Request access to your personal information.
- Request correction of the personal information that we hold about you.
- Request erasure of your personal information.
- Object to processing of your personal information.
- Request the restriction of processing of your personal information.
- Request the transfer of your personal information to another party.

## 10. Changes to This Privacy Notice

We reserve the right to update this privacy notice at any time, and we will provide you with a new privacy notice when we make any substantial updates.



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## 11. Contacting Us

If you have any questions about this privacy notice or how we handle your personal information, please **contact us at [Brytend.eu/contact](https://brytend.eu/contact)**